



## ABBY REMENTER

DESIGN & ART DIRECTION

### CONTACT

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### RELEVANT EXPERIENCE

#### QVC | West Chester, PA

Digital Content Designer | *June 2019 - December 2019*

- Designed visually interesting and compelling affiliate ads, email campaigns/templates, and web banners to promote specific products, flash sales, and deals
- Created impactful digital design solutions that effectively communicate the sales/marketing strategy and lead the customer to a desired action
- Collaborated with e-commerce/e-marketing business partners to understand the goals of each creative deliverable

#### TEMPLE UNIVERSITY OFFICE OF ALUMNI RELATIONS | Philadelphia, PA

Freelance Graphic Designer | *Dec 2018 - Jan. 2019*

Graphic Design Intern | *Aug. 2018 - Nov. 2018*

- Designed infographics, banners, postcards, and a-frames to promote alumni events
- Created and designed social media engagement imagery to attract new followers and raise awareness

#### SMT PICTURES | Philadelphia, PA

Art Department Intern | *April 2018*

- Retouched photos and old documents
- Assisted the Art Director by sizing, trimming, and mounting work

### EDUCATION

#### TEMPLE UNIVERSITY, KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Philadelphia, PA

B.A. in Advertising, Concentration in Art Direction | *May 2019*

### ACCOMPLISHMENTS

GRAPHIS NEW TALENT | Honorable Mention | 2019

TEMPLE UNIVERSITY | Dean's List | *Spring 2018; Spring 2019*

### PROGRAMS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Asana, Keynote, Google Slides, Microsoft Outlook, Microsoft Excel, Microsoft Teams