



ABBY REMENTER

DESIGN & ART DIRECTION

CONTACT

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RELEVANT EXPERIENCE

WIRECARD | Conshohocken, PA

Graphic Designer | *April 2020 – July 2020*

- Collaborated with the marketing team to design campaign materials (social media posts, A/B testing, videos, etc.)
- Designed visually interesting power point templates for the sales and marketing team
- Created client branded card packages and demos for the sales team to use during presentations

QVC | West Chester, PA

Digital Content Designer | *June 2019 – December 2019*

- Designed visually interesting and compelling affiliate ads, email campaigns/templates, and web banners to promote specific products, flash sales, and deals
- Created impactful digital design solutions that effectively communicate the sales/marketing strategy and lead the customer to a desired action
- Collaborated with e-commerce/e-marketing business partners to understand the goals of each creative deliverable

TEMPLE UNIVERSITY OFFICE OF ALUMNI RELATIONS | Philadelphia, PA

Freelance Graphic Designer | *Dec 2018 – Jan. 2019*

Graphic Design Intern | *Aug. 2018 – Nov. 2018*

- Designed infographics, banners, postcards, and a-frames to promote alumni events
- Created and designed social media engagement imagery to attract new followers and raise awareness

EDUCATION

TEMPLE UNIVERSITY, KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Philadelphia, PA

B.A. in Advertising, Concentration in Art Direction | *May 2019*

ACCOMPLISHMENTS

GRAPHIS NEW TALENT | Honorable Mention | 2019

TEMPLE UNIVERSITY | Dean's List | *Spring 2018; Spring 2019*

PROGRAMS

Photoshop, Illustrator, InDesign, XD, After Effects, Asana, Keynote, Microsoft PowerPoint, Microsoft Outlook, Microsoft Excel, Microsoft Teams, Visme